

DAMA International Code of Ethics
The Code of Conduct for DAMA Officers, Advisors, CDMP, and Members

Statement of DAMA International Code of Ethics and Governance

As a DAMA International Officer or Advisor, DAMA Chapter Officer, Certified Data Management Professional (CDMP), or DAMA Member, I recognize my obligation to:

- Observe the precepts of DAMA International (DAMA-I) as set forth in the bylaws, guidelines and policies of DAMA International;
- Understand the ethics and values DAMA-I has chosen to adopt and to conduct all matters concerning my membership in DAMA-I in the spirit and actions of these ethics and values;
- Preserve and actively promote the ideals and mission of DAMA International through active involvement in professional and educational events and encourage others to pursue life-long learning in data management;
- Provide a positive image of the data management profession through the demonstration of skillful competency, meritorious service, courteous behavior and accurate representation of all credentials;
- Refrain from all behaviors that would constitute harassment or bullying of any other individual, whether in person or via electronic means. Harassment includes: making offensive verbal/electronic comments related to personal characteristics or choices, posting sexual images or comments in public or online spaces, displaying deliberate intimidating behavior in person or in online environments, bullying, stalking, sustained disruption of conversations or other intrusions of electronic meetings or physical meetings or other events, inappropriate physical contact with others, or unwelcome sexual / personal attention;
- Promote the image of DAMA International by refraining or abstaining from:
 - Engaging in any sales activity, including direct or indirect solicitation, or conducting any other activity contrary to the purpose or policies of DAMA International or its affiliates, other than which is appropriate for a non-profit professional organization;
 - Distributing any inappropriate materials or posting displays of any kind at DAMA International, affiliated chapter, or affiliated strategic partner sponsored activities without prior approval and express written consent of the event organizer, DAMA International, affiliated chapter, or strategic partner;
 - Using the DAMA International, the affiliated chapter or the affiliated strategic partner name or logo for a purpose other than to conduct DAMA-specific business as determined by the Board of Directors of DAMA International, the affiliated chapter and/or the affiliated strategic partner;

- Making unwarranted negative or disparaging comments about any vendor, product, service, other organization or individual either orally or in writing;
- Engaging in the unauthorized use of copyrighted material or using the intellectual property of others for personal gain, whether for profit or recognition.

In addition to the member codes of behavior, as an officer or advisor of DAMA International, affiliated chapter, or affiliated strategic partner, I also recognize my obligation to:

- Actively support the programs of DAMA International and its affiliates;
- I recognize my acceptance of a position as an officer or advisor of DAMA International, affiliated chapter, or affiliated strategic partner as a commitment to perform certain tasks in pursuit of goals stated for the position and the DAMA International community and to agree to perform those responsibilities to the best of my ability throughout my term;

Accept my commitment to fulfill my DAMA International obligations so that I shall not profit personally as a direct result of my performance as an officer or advisor;

- Bring to the attention of the DAMA International Ethics Officer any concerns over possible conflicts of interest that may arise from the performance of my role as an officer or advisor;
- Conduct all business on behalf of DAMA International and its affiliates according to the values and ethical practices adopted by DAMA International;
- Protect positively the reputation, credibility and effectiveness of DAMA International and its affiliates as well as their mission in all contact with others, regardless of their affiliation with DAMA;
- Refrain from communication or discussion, oral or written, concerning DAMA International and affiliated chapter matters with any person not directly involved in the matter, both during my term as an officer or advisor and after my term has been completed;
- Regard any communication (oral or in writing) I make concerning DAMA International and affiliated chapter matters to be official and on-the-record to avoid any misunderstanding of intent or action and ensure that all my communications concerning DAMA International and its affiliated chapters are made carefully and in accordance with the ethics and values adopted by DAMA International and its affiliated chapters;
- Protect closely the personal contact information of any member or prospective member under my control for use only while conducting DAMA International or affiliated chapter business activities. Refrain from the distribution or sale of any membership information to any organization for any purpose.